

March 28, 1995

To: All A&P Metro Supermarkets

From: Hilda Ponce, Buyer  
A&P Metro

Subject: **R. J. Reynolds Tobacco Company  
Bonus Savings Club Card Promotion**

Dear Store Managers:

R. J. Reynolds Tobacco Company will participate in our Bonus Savings Club Card Promotion during the period of 4/23 through 5/20/95 (4 weeks). The featured cigarette brand will be DORAL, all brand styles. Due to the limited stocking of these brands in your stores, it will be necessary to order additional DORAL inventory for and during this Bonus Savings Club Card period.

An RJR Sales Representative will be calling on your store to place additional orders for DORAL, prior to 4/23/95. Please cooperate with the RJR salesperson to insure this promotion is a success.

Authorized by:

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Buyer

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Date

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